

PRESS KIT 2026

L'Anello della Regina®

MONZA · ITALY



HERITAGE · CRAFTSMANSHIP · MOTORSPORT

Property of the L'Anello della Regina® project.

A project born from the territory.

L'Anello della Regina® was created in Monza as a format connecting cultural heritage, craftsmanship and motorsport.

The jewel is designed, engineered and crafted by master goldsmith and gemologist Guido Guzzi with his team.

TERRITORY

The city, its heritage and the Italian Grand Prix provide the context for the project.

Monza

PROJECT DEVELOPMENT AND COORDINATION

Oversees the development of each edition, the coordination of relationships and the overall coherence of the project.

Cultura & Motorsport

GOLDSMITHING

Design, engineering and creation of the jewel through goldsmithing and gemological expertise.

Guido Guzzi

History takes shape.



Property of the L'Anello della Regina® project.

MATERIAL

18 kt gold

GEMSTONES

24 natural

COMPOSITION

6 diamonds / 9 rubies / 9 sapphires

EDITION

1 piece / year

2026 PIECE

20.30 g

The design of L'Anello della Regina® reinterprets the Iron Crown through a wide band, rigorous geometry and a sequence of gold and natural gemstones.

A single piece is created each year, engraved and personalised for its recipient. The design is registered and the jewel is not intended for replication or commercial sale.

Three editions. Three protagonists.

Since 2024, L'Anello della Regina® has been awarded to the driver who takes pole position at the Italian Grand Prix in Monza.



Autodromo Nazionale Monza / AG Photo

2024

Lando Norris

Pole position · 1:19.327

The first name in the Hall of Fame.



Autodromo Nazionale Monza / AG Photo

2025

Max Verstappen

Pole position · 1:18.792

A record-breaking pole at Monza.



Autodromo Nazionale Monza / AG Photo

2026

Pierre Gasly

Pole position · 1:21.786

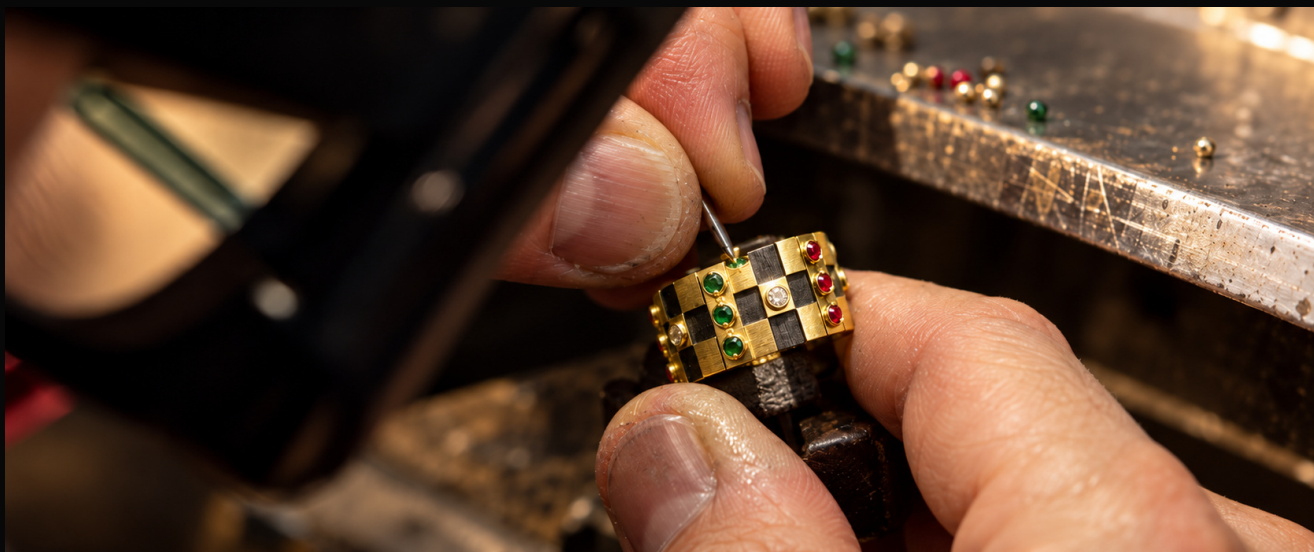
The first pole position of his Formula 1 career.

THE AWARD PRINCIPLE

The design remains consistent across editions. One unique piece is created every year for the Monza pole-sitter, connecting history, craftsmanship and the sporting context.

From line to matter.

Drawing, technical design and craftsmanship converge in the creation of the jewel. The concept starts from hand drawing, is developed in CAD and takes shape through the successive goldsmithing processes.



Photography supplied and approved by Cultura & Motorsport.

01	02	03	04
Hand drawing	CAD engineering	Casting	Manual work
05	06	07	08
Engraving	Stone setting	Enamelling	Polishing

GOLDSMITHING

Guido Guzzi

Master goldsmith and gemologist. Design, engineering and creation of L'Anello della Regina®.

PROJECT DEVELOPMENT AND COORDINATION

Cultura &
Motorsport

Oversees the development of each edition, the coordination of relationships and the overall coherence of the project.

Different expertise, one project.



Guido Guzzi

Master goldsmith and gemologist

Design, engineering and goldsmithing.



Antonio Mariani

Relations



Giuseppe Adamo

Project Development



Lucia Biassoni

Communications

CULTURA & MOTORSPORT · PROJECT DEVELOPMENT AND COORDINATION

Oversees the development of each edition, the coordination of relationships and the overall coherence of the project.

PROJECT RELATIONS

WITH THE CONTRIBUTION OF

Regione Lombardia

IN COLLABORATION WITH

ACI · Autodromo Nazionale Monza

WITH THE PATRONAGE OF

Comune di Monza

To tell the story of the project.

AVAILABLE IN THE PRESS KIT

Institutional presentation

EDITIONS

2024 · 2025 · 2026 media notes

IMAGES

Selected photographs. Each asset retains its specific credit.

IDENTITY

Logo and usage guidance

TERMS OF USE

Photography made available in the Press Kit may be used exclusively for editorial coverage of L'Anello della Regina®, with the indicated credit retained for each asset. Commercial, advertising or promotional use requires prior authorisation. Logos must not be altered or used in a way that suggests unauthorised sponsorship or endorsement.

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